

GREG GOSSETT

Address

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Durham, NC 27713

Phone

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Email

email@greggossett.com

Web

greggossett.com

Skills

Wireframing

User flows

User stories

Conversion optimization

Split and multivariate testing

Responsive design

Brand identity

Personas

HTML

CSS

Javascript

Photoshop

Sketch

jQuery

PHP

MySQL

Apache

SVN and git

WHM/cPanel

MVC frameworks

API development

Mac OS X, Windows, Linux

Team management

Project management

Managing KPIs and analytics

Profile

I'm a user experience designer and web developer with skill and experience in every aspect of the development process, from wireframing to user interface design to server-side development. My strengths lie in user experience and front-end development. I am adept at designing and developing useful websites, leading small teams, and creating strong relationships with stakeholders and customers.

Experience

UX Interaction Designer

January 2016 - Present

Front-End Engineer

January 2012 - January 2016

Research Square, Durham, NC

Created and implemented designs for website front-ends, purchase processes, account management interfaces, and search tools. Gathered requirements from stakeholders and took concepts from specs to wireframes to finished products. Served on the development and marketing teams by doing front-end focused development and design work, split-testing designs, and ensuring cross-browser compatibility.

Creative Director

August 2009 - January 2012

Senior Developer

August 2007 - August 2009

Virante, Morrisville, NC

As Creative Director, managed a small team of developers working on both client websites and internal web applications for online marketing. Served as primary point of contact for development clients. Set priorities and schedules for all development work. Managed spending for the development department. Continued to serve as a developer, focusing on front-end work.

As Senior Developer, created and maintained PHP/MySQL websites using open-source tools such as WordPress and CodeIgniter. Improved and managed existing client websites based on a wide variety of platforms. Created custom PHP web applications such as content management systems and developed front-end solutions for clients including full site redesigns.

Web Developer

July 2006 - August 2007

Newfangled Web Factory, Carrboro, NC

Created, maintained, and updated websites based on a proprietary PHP/MySQL content management system. Took designs from Photoshop mockups to full HTML/CSS designs and integrated them with the backend.

Graphic Designer & Junior Systems Administrator

November 2005 - July 2006

Medfusion, Raleigh, NC

Created and edited graphics and layouts for medical websites. Managed nameservers and several web servers running Red Hat Enterprise Linux and Apache. Resolved network and other computer-related issues for employees and clients. Managed two Windows domains (one Active Directory) and an Exchange server. Created a new PHP-based corporate website with emphases on standards compliance and accessibility.

Computer Technician, Lighthouse Computers

Summers 2002-2005

Lighthouse Computers, Gaffney, SC

Performed a variety of computer-related tasks, including PC building and setup, hardware and software installation, application and network troubleshooting, virus and spyware removal, telephone support, LAN setup, and Windows Server and Active Directory configuration.

Education

University of South Carolina, 2000-2004

University of South Carolina Upstate, 2004-2005

Received Bachelor of Arts in Interdisciplinary Studies

Concentrations in Computer Science, Journalism, and English

Gaffney Senior High School, 1998-2000

Graduated with Honors and received a National Merit Scholarship